



TORTUGA

RUM COMPANY LTD. (Est. 1984)

Anthony Bourdain Discovers Tortuga Rum Cakes at Cayman Cookout Celebrity Chef and ‘No Reservations’ Host Declares Renewed Belief in Dessert

Grand Cayman, BWI/ Miami, Fla. – When celebrity chef Anthony Bourdain led “A Cook’s Tour of Cayman” during the recent Cayman Cookout, he discovered one of the Caribbean’s most popular gourmet treats – the Tortuga Rum Cake – and went nearly speechless.

Cayman Cookout, billed as the Caribbean’s premiere epicurean event, attracted noted chefs, celebrities and food lovers for a four-day food fest of events and tastings at the Ritz-Carlton and other locations throughout Grand Cayman.

Bourdain’s rum cake epiphany was captured by Canadian columnist Shinan Govani in his article on the Cookout for the *National Post*:



Tortuga’s Massimo Consolini & Boudain

Bourdain, who has had dinners designed for kings and even dined out on cobras in Vietnam, was near-speechless (and wisecrack-free) when he came face to face with the Tortuga Rum cake. “I generally don’t give a s--t about dessert,” he eventually said, “but that’s good.”

His parting swan-song comment? “It makes me believe in dessert again.”

Considered the Keith Richards of chefs, Bourdain is a bestselling author and host of The Travel Channel’s *Anthony Bourdain: No Reservations*. His ‘Cook’s Tour of Cayman’ at the mid-January Cayman Cookout was taped for a future episode of his show. For the complete *National Post* article, see

<http://www.nationalpost.com/arts/story.html?id=1230639>

Tortuga Rum Company, Ltd. is a family owned and operated business based in Grand Cayman, B.W.I. with 18 retail and duty free shops and three bakeries. Franchise bakeries are in Jamaica, Barbados and the Bahamas. Tortuga Rum Cakes are the #1 export of the Cayman Islands and named 2009 ‘Best Cruise Souvenir’ by *Porthole Cruise* magazine for the fifth consecutive year. The cakes are sold throughout North America and the Caribbean, on onboard gift shops of over 100 cruise ships and available online at www.tortugarums.com or by calling toll free 1-800-444-0625.

Tortuga Imports/Tortuga Rum Cake Company, named as one of the INC5000 fastest growing private companies in America, handles worldwide distribution, mail order, food service and online sales from Miami, Florida.

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