

TORTUGA

Rum Cake Company

Tortuga Imports Recognized Among Top Small Businesses in United States by DiversityBusiness.com

Miami, Fla. April 29, 2009 – In recognition of the economic power of privately held businesses, DiversityBusiness.com, the nations' leading multicultural business-to-business internet site, recently named Tortuga Imports, Inc as one of the top small businesses in the United States. Also known as the Tortuga Rum Cake Company, the company was named to the Top 100 small businesses in Florida as well.



This is the 9th annual listing of the nation's top businesses by DiversityBusiness.com. Companies listed on the Top Business Lists represent the top multicultural earners and challenge the long-held notion that a privately held business is small or insignificant. Winners are sought after by major corporations wishing to increase spending with small businesses.

“Entrepreneurs are a growing force in the U.S. economy, and a force to be reckoned with,” said Kenton Clarke, CEO of Computer Consulting Associates International, the company that built DiversityBusiness.com. This is a whole business segment that can carry its own, that provides jobs, products and services, and generates wealth for their communities. These are the new leaders in American business.”

The List

This List is a classification that represents the top small businesses in the U.S., in sectors such as technology, manufacturing, food service and professional services. Large organizational buyers throughout the country that do business with multicultural, small and women-owned businesses use the list. The List is produced annually by DiversityBusiness.com, the nation's leading multicultural B2B Internet portal that links large organizational buyers to multicultural product and service suppliers.

The winning companies will be honored at an awards ceremony at DiversityBusiness.com's “9th Annual Multicultural Business Conference”, taking place April 29 – May 1, 2009 at the Disney's Contemporary Resort in Orlando, Florida.

“We are proud to be recognized as one of the top small businesses in the United States by DiversityBusiness.com,” says Monique Hamaty-Simmonds, president and CEO of Tortuga Imports, Inc. “We have introduced millions of people to an authentic and delicious ‘taste of the Islands’ by bringing Tortuga Caribbean Rum Cakes and gourmet products to North America and the world.”

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Tortuga Rum Cake Company/Tortuga Imports
14202 SW 142nd Avenue, Miami Florida 33186 USA
1-800-444-0625 305-378-6668 Fax: 305-378-0990 www.tortugarums.com

About Tortuga Imports, Inc.

Based in Miami, Florida, Tortuga Imports, Inc, handles worldwide distribution, mail order, food service and online sales for the Tortuga Rum Company, Ltd. a family owned and operated business in Grand Cayman, B.W.I. Also known as the Tortuga Rum Cake Company, Tortuga Imports was started in 1997 by Monique Hamaty-Simmonds and her husband Marcus Simmonds, CFO to introduce Tortuga Caribbean Rum Cakes into the American market.

Today, these gourmet tropical treats are the #1 export of the Cayman Islands and shipped to 70 countries throughout the world. Tortuga Rum Cakes and a wide selection of Caribbean gourmet products are sold in specialty and gift shops throughout the Caribbean and North America, on over 100 cruise ships and online at www.tortugarums.com

About DiversityBusiness

Launched in 1999, DiversityBusiness, with over 46,000 members, is the largest organization of diversity owned businesses throughout the United States that provide goods and services to Fortune 1000 companies, government agencies, and colleges and universities. DiversityBusiness provides research and data collection services for diversity including the "Top 50 Organizations for Multicultural Business Opportunities", "Top 500 Diversity Owned Companies in America", and others. Its research has been recognized and published by Forbes Magazine, Business Week and thousands of other print and internet publications. The site has gained national recognition and has won numerous awards for its content and design. It is a leading provider of Supplier Diversity management tools and has the most widely distributed Diversity magazine in the United States. DiversityBusiness.com is produced by Computer Consulting Associates International Inc. (CCAii.com) of Southport, CT. Founded in 1980.

For the complete list of winning companies, please visit: www.diversitybusiness.com

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Media contact: Angie Niehoff, Niehoff Marketing Associates 561-868-0297 or niehoff@bellsouth.net

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